YVONNE (YIWEN) HOU

Design for Efficiency

ByteDance, Meta Enterprise Design (MED)



To comply with my non-disclousure agreement, some information has been omitted and obfuscated. Information shown is my own and does not reflect views of ByteDance.

OVERVIEW

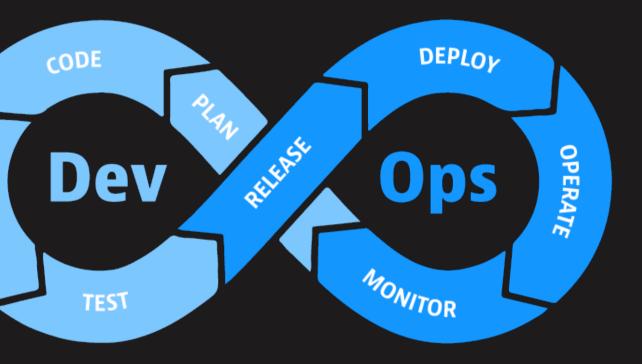
Context

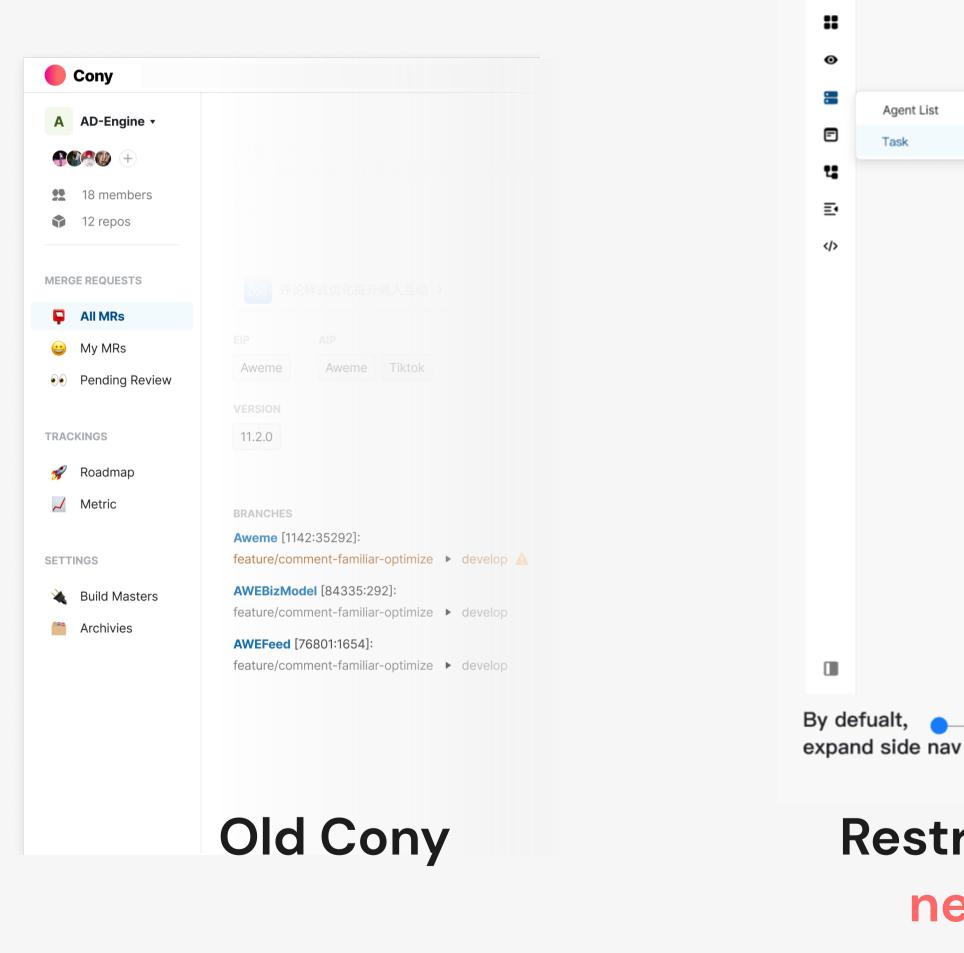
What

Cony is an internal DevOps platform used by technical users on a day-to-day basis.

Scope

Build upon the original Cony platform, I added a new computational resource monitoring module called Viper.





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Agent List

Task

Restructure & integrate new module Viper

OVERVIEW

Context

Role

As the sole designer, I collaborated with a cross-functional team throughout the product life cycle from co-defining PRD to Design QA.

Goal

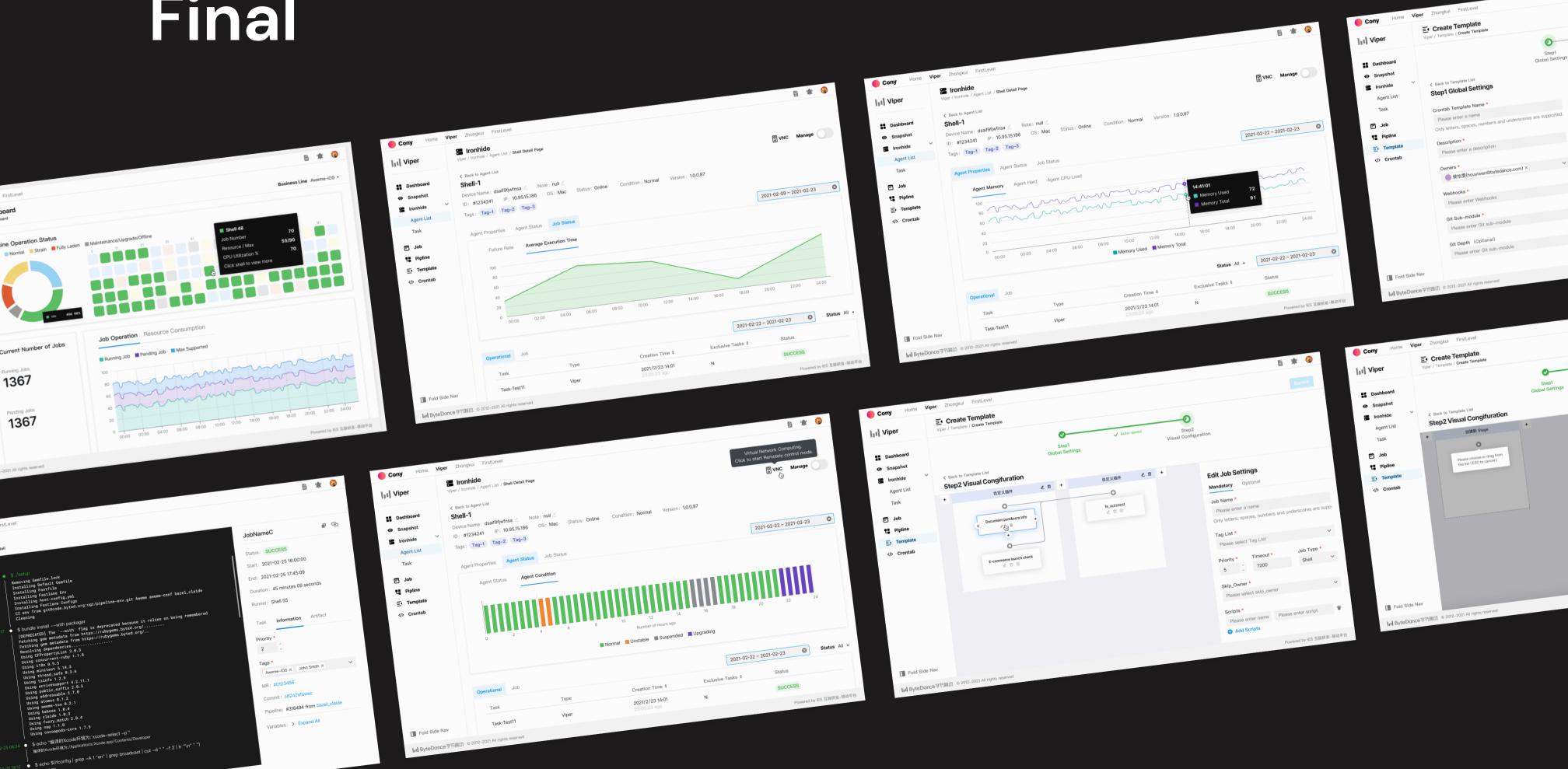
- 1. Seamless integration into the current platform
- 2. Increase efficiency

Challenge

2-month time constraint

OVERVIEW

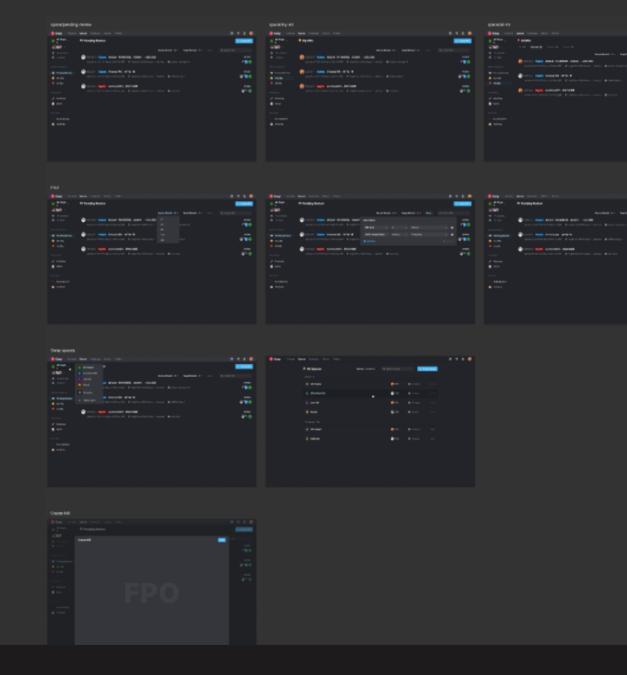
Final



OVERVIEW Final



Every Merge Request Happens at Night



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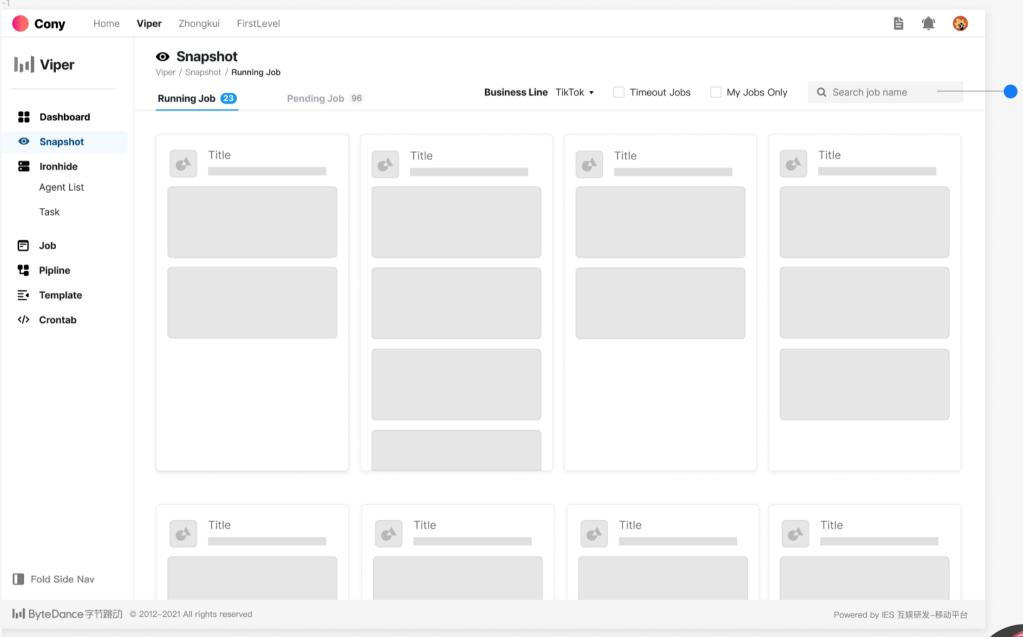
My Design Process

Layout

Data Viz

Accessibility

Iterate towards better Layout



C

Layout

Data Viz

Accessibility

Search bar	Q QA				
Q All job names contain QA					
job name D	eligate QA task – monetizationTR				
job name 🖸	A – Client end MVP				



Could you help pulling some real data for a quick test?

FRONT END DEV

Sure thing!



Iterate towards better Layout

Turns out, it looks differently than I expected:

- ~46% one card per container
- ~38% two cards per container
- ~15% three or more cards per container



Cony Home	Viper Zhongkui FirstLevel			
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N ByteDance字节跳动	© 2012-2021 All rights reserved			

FRONT END DEV

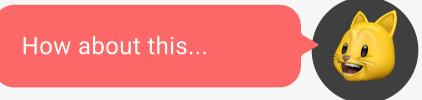
Could you narrow each card and add more colums in a row as possible?

ME

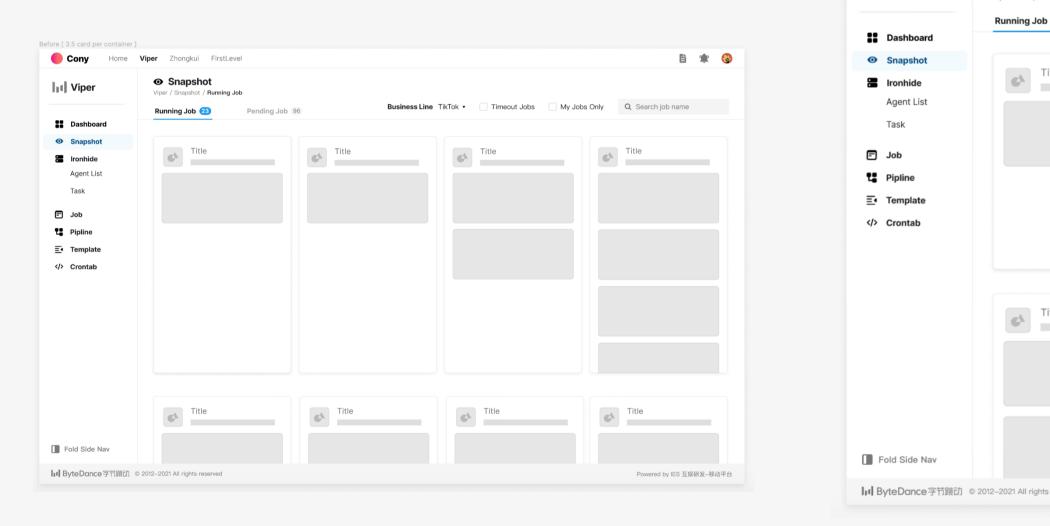
I agree with your **intent** to fit more content to increase nav efficiency.



ME



Result



Before

Each showing 3.5 cards

max. 12 complete cards per page

After

After [2.2 card per container

33% more content per page!

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N ByteDance 字节跳动 © 2012-2021 All rights reserved Powered by IES 互娱研发-移动平台						

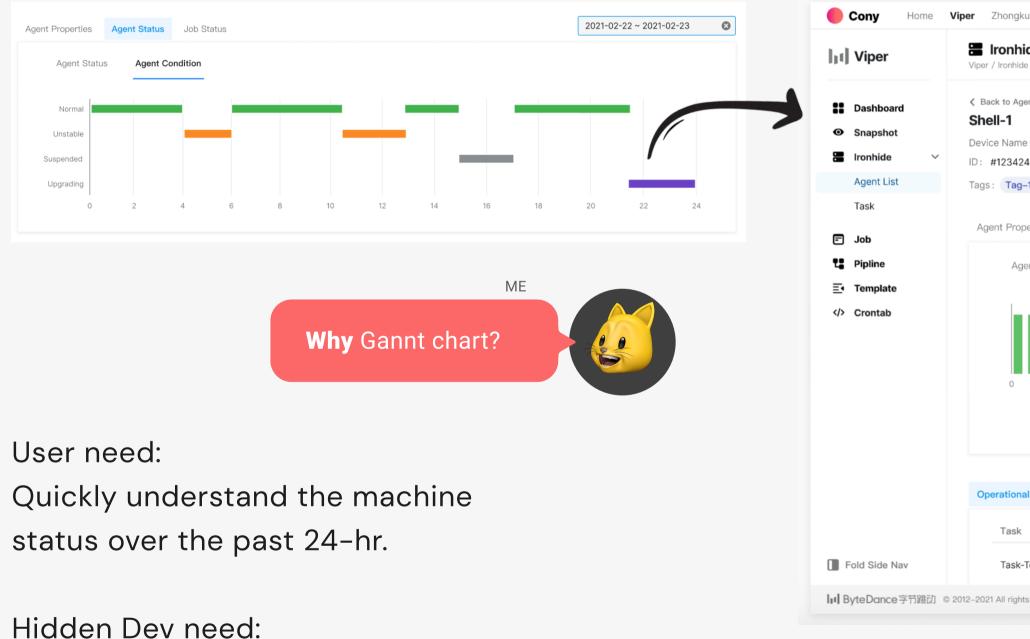
Each showing 2.2 cards. (0.2 = scrolling signifier)

max. 16 complete cards per page

Iterate towards better Data Viz

Before

After



Reuse component as possible

Layout

Data Viz

Accessibility

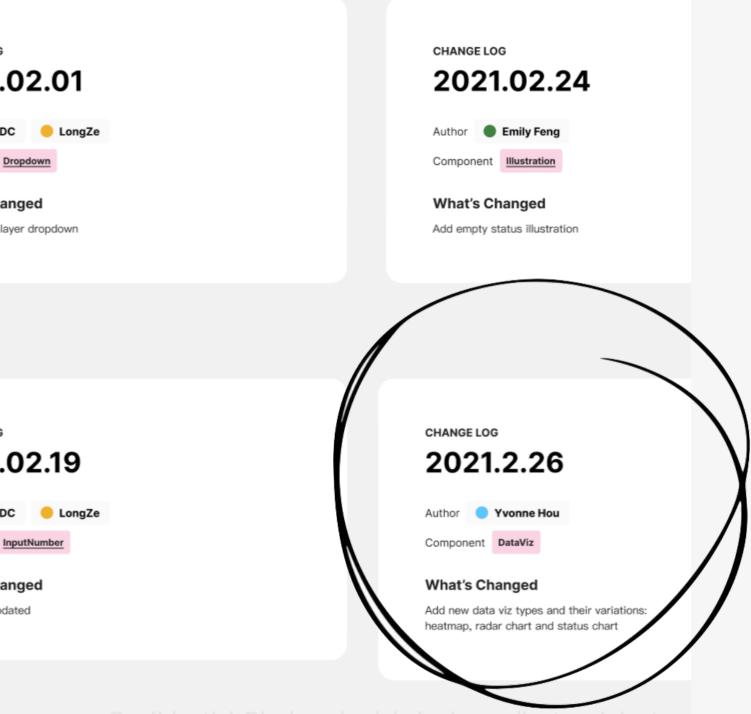
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Result

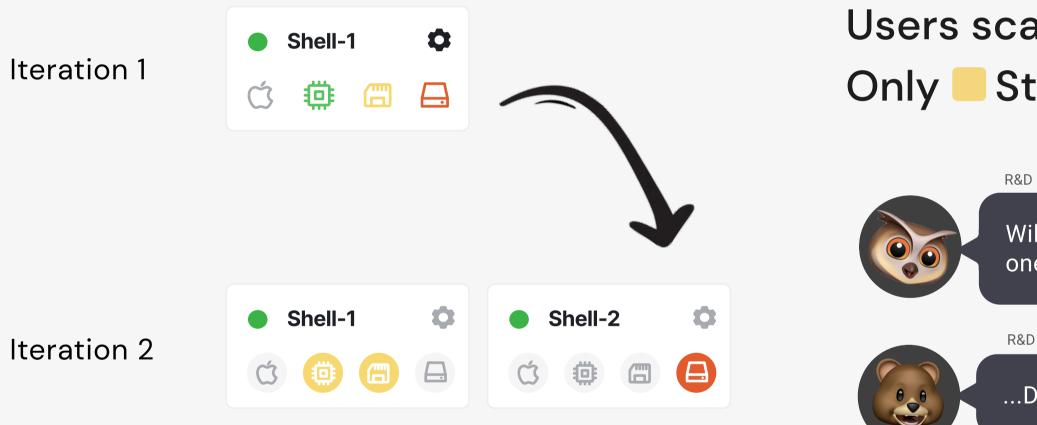
Added to ByteDance's Design System, facing 100,000+ users.

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Iterate towards better Accessibility





Data Viz

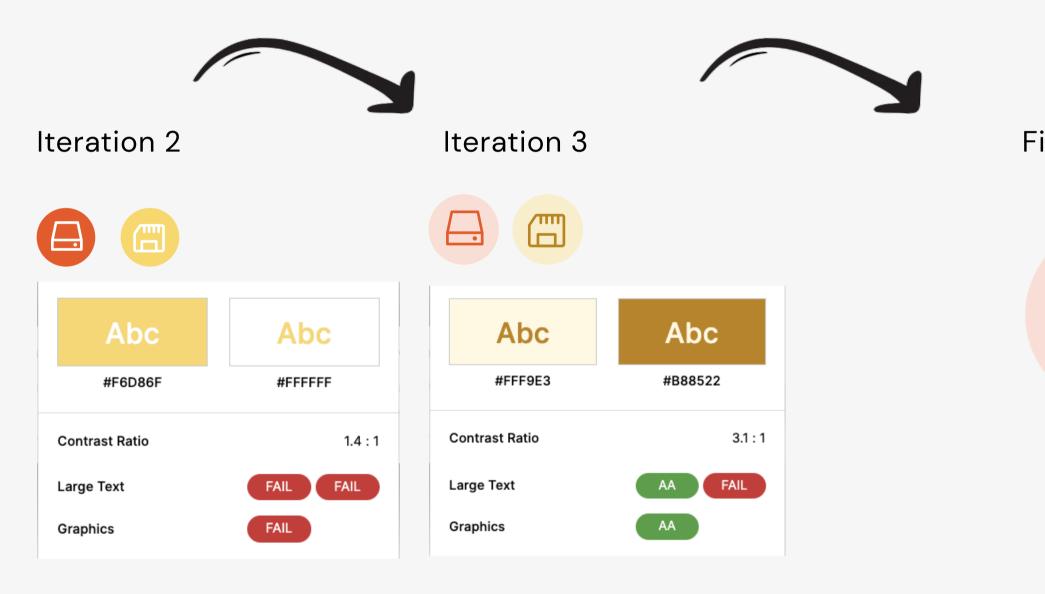
Accessibility

Users scan the page to spot *abnormalities*: Only Strain & Fully Laden matter.

Will filter out the others and just see the ones that are low capacity.

...Don't care for the rest.

Result

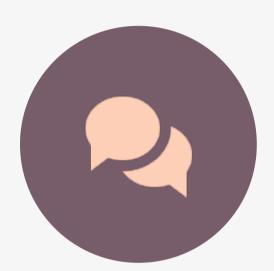


Final Ver.



Design Validation

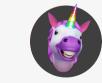
Design Validation



Think Aloud Usability Feedback Session



henjie@bytedance.com TikTok server-side R&D; Working extensively on Spring Festival campaigns recently, frequent user.



n.thinker@bytedance.com

Monitor the data status on a weekly basis.



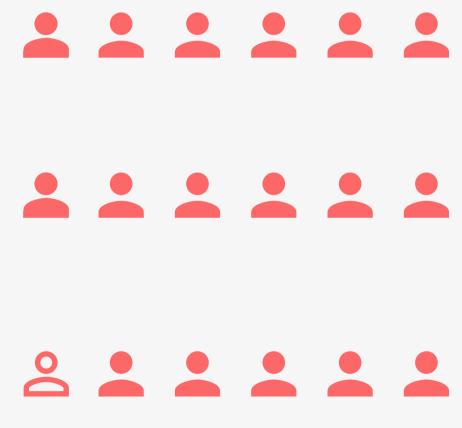
Team of 4, Focus group Backend developer team, frequent Cony users.

Design Validation

Understand major data visualizations quickly.

Find their own jobs & timeout jobs quickly

Successfully create a pipeline from established template



R&D



It's easy to understand and find things. I can tell what's it for without your explaination.

R&D

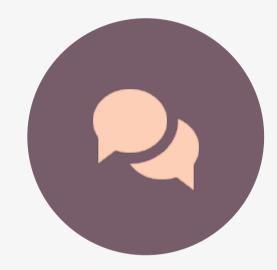
I don't see a problem switching.

MANAGEMENT



The graphs are neat and I will download for report use directly.

Design Validation



Think Aloud Usability Feedback Session

- old cony site,
- other internal tools within ByteDance,
- industry benmarking scores according to ACSI.



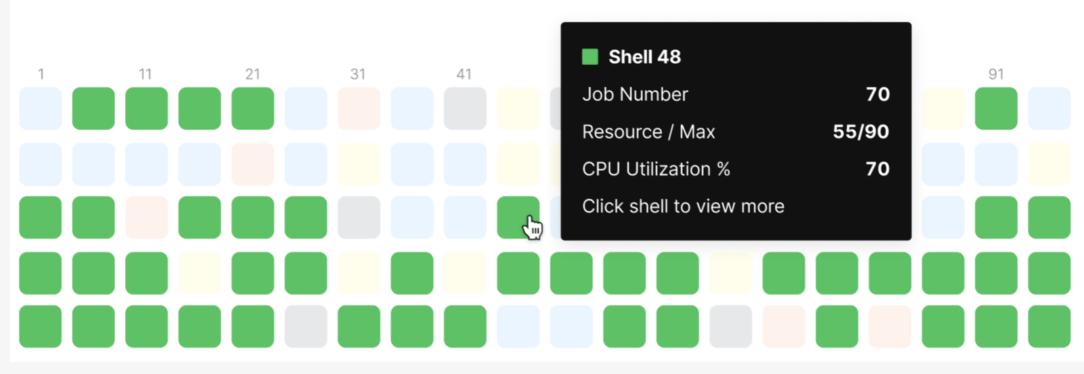
Cony Platform User Satisfaction Survey (2021.3)

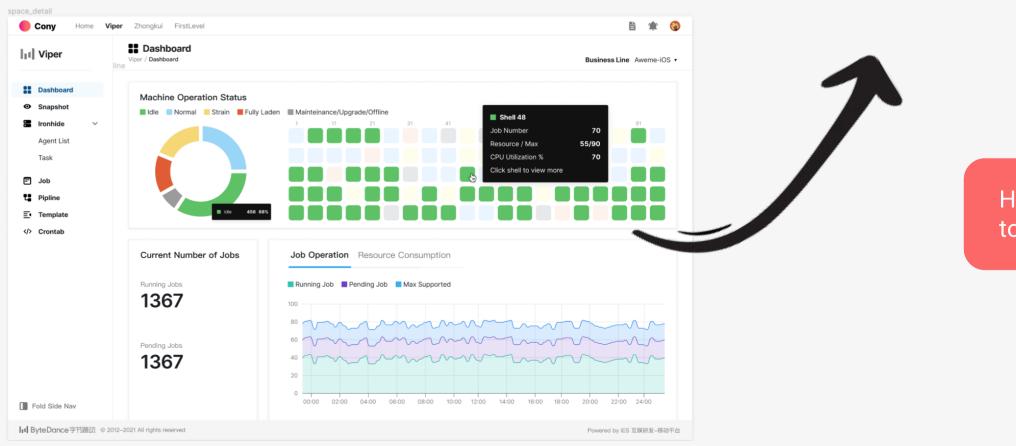
CSAT Score: ~86% (from 362 respondents)

An Improvement compared against

Thank You

Iterate towards better Data Viz





Heat map can also work as a **shortcut** to quickly pinpoint a specific shell.



Confidential: Disclosed solely for immediant recipient.

ME